A POCKET GUIDE FROM

DATA DOZEN

a visual analytics studio

START WITH A SKETCH

HOW TO BUILD CUSTOM CHARTS IN TABLEAU

STEP 1

SKETCH WITHOUT TOOL LIMITATIONS

Enter the brainstorming stage with a completely open mind. Set aside any potential tool or skill limitations, and focus instead on identifying the best chart or dashboard to answer the questions you want to ask your data.

STEP 2

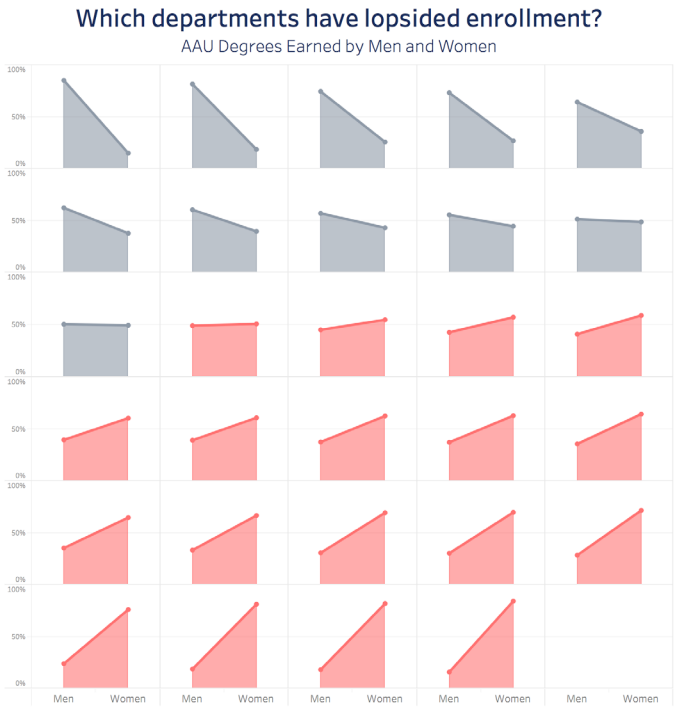
DRAFT YOUR VISUALIZATION

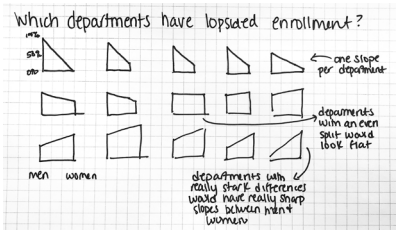
Next translate your sketch into an actual visualization in Tableau. If you bump up against technical difficulties, head over to Tableau Public and look for a similar example you can download and deconstruct.

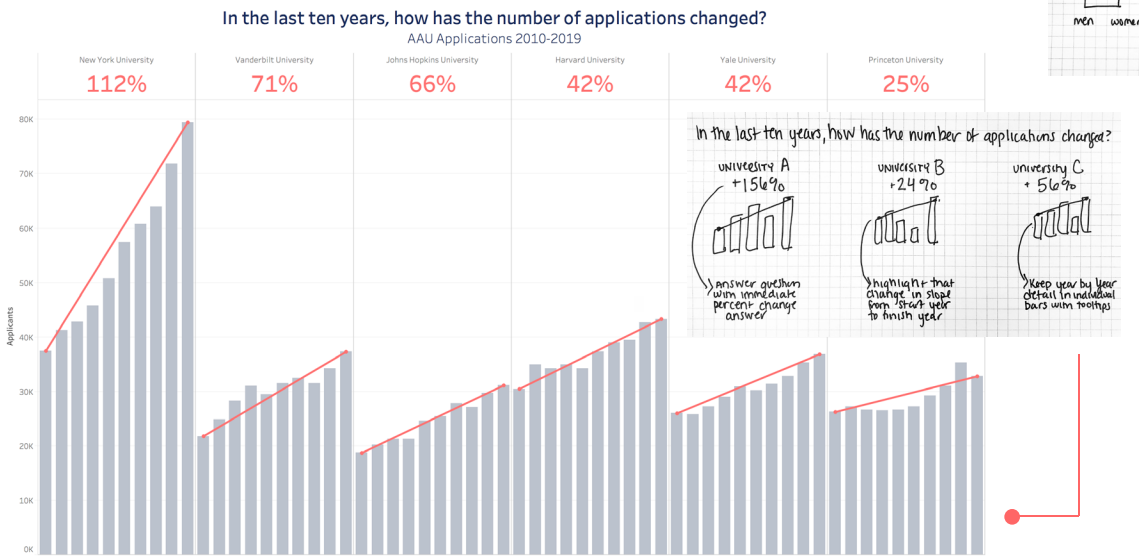
STEP 3

ENHANCE WITH TABLEAU

Now it's time to lean into your data viz tool. As you put the final touches on your visualization, look for opportunities to enhance your original concept with Tableau's signature features that will make the final product pop.







LEARN MORE

TALK & WORKBOOK

Click here to check out the entire presentation and download the complete Tableau workbook at datadozen.com.